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**PHOENIX REGIONAL SPORTS COMMISSION  
HIRES AARON MUTH AS DIRECTOR OF EVENTS**

PHOENIX – The Phoenix Regional Sports Commission has hired Aaron Muth to the newly created position of Director of Events. Muth will focus on the continued development of new high school championships as well as leading the Sports Commission’s national event bid activity. He will also manage the Arizona Sports Alliance and will be responsible for the execution of all Sports Commission hosted events.

“As we look to expand our own events and bid on national championships, Aaron’s relationships in the sports and hospitality industries as well as his experience in fundraising and development will be invaluable,” said Phoenix Regional Sports Commission President Jon Schmieder. “His background in sports tourism will help us continue to build and grow our Sports Commission to become one of the best in the country.”

Muth has extensive experience in the sports tourism industry, serving as the Sports Tourism & Development Manager for the Mesa Convention & Visitors Bureau for five years. He is a former Phoenix Regional Sports Commission Board Member and Marketing Committee Member for the National Association of Sports Commissions. Muth holds a Master of Business Administration in Global Business from the University of Dallas and a Bachelor of Science in Organizational Leadership from Fort Hays State University. He played football while at Fort Hays State University and later served as a scout with the Indianapolis Colts.

**About the Phoenix Regional Sports Commission**

A 501(c)(3) non-profit corporation, the Phoenix Regional Sports Commission was created in 1988. The mission of the Sports Commission is to “Enrich Our Community Through Sports” by representing the citizens of the Valley to bring national and international sporting events to the state, assist in the promotion of existing events and teams, and support youth sports programs. To learn more about the Sports Commission, please visit [www.phoenixsports.org](http://www.phoenixsports.org).